



CONFERENCE 2016



Workshop

- Welcome
- AIM Awards Brand Awareness
- What is IF
- Becoming an IF centre
- Process and procedure
- Pricing

It's an AIM thing....

We are incredibly pleased to announce our new brand of AIM Awards qualifications and products

- New logos - to celebrate who we are and what we stand for
- Flexible approach - meeting the needs of employers and learners

Join us on our journey....



What is IF?

IF Investing in your Future recognises you as an Excellence Focused Organisation

- A proven record of high standards
- Continually drive for internal excellence in course design, delivery and quality assurance
- Education courses and programmes validated with our Excellence Mark
- Assurance that your systems have been checked and proved to be of a high standard of excellence
- An accolade that can be used in your marketing materials

Benefits to your organisation

- **Competitive edge** – with a benchmarked quality standard that will add further value to your reputation to help you gain and retain clients
- **Manage risk** – operate within a quality framework to help provide evidence to third parties, such as government bodies, about the quality of the learning experience that you offer.
- **Audit trail** - You'll be visited twice a year by one of our specialists, who will provide a report on course development and assessment, to demonstrate rigour and quality in helping learners achieve their goals
- **Minimise costs** - Minimise resource costs and the administrative burden for producing certificates by letting us do it for you with our competitive registration and certification service Your brand on our certificates – AIM Awards IF Investing in Your Future certificates bear your organisation's logo

You will receive the following

- The AIM Awards IF Investing in Your Future Organisation Logo for use in your marketing
- A branded wall plaque to promote that you are an Excellence Focused Organisation
- Ongoing support from AIM Awards IF Investing in Your Future *for example attending your standardisation meetings and events*
- An annual systems and procedures excellence review meeting
- Approval to design your own training programmes that are validated against AIM Awards IF Investing in Your Future standards
- Announced and unannounced spot check reviews systems and delivery leading to a report

You will receive the following example



Wall Plaque



Learner Certificate

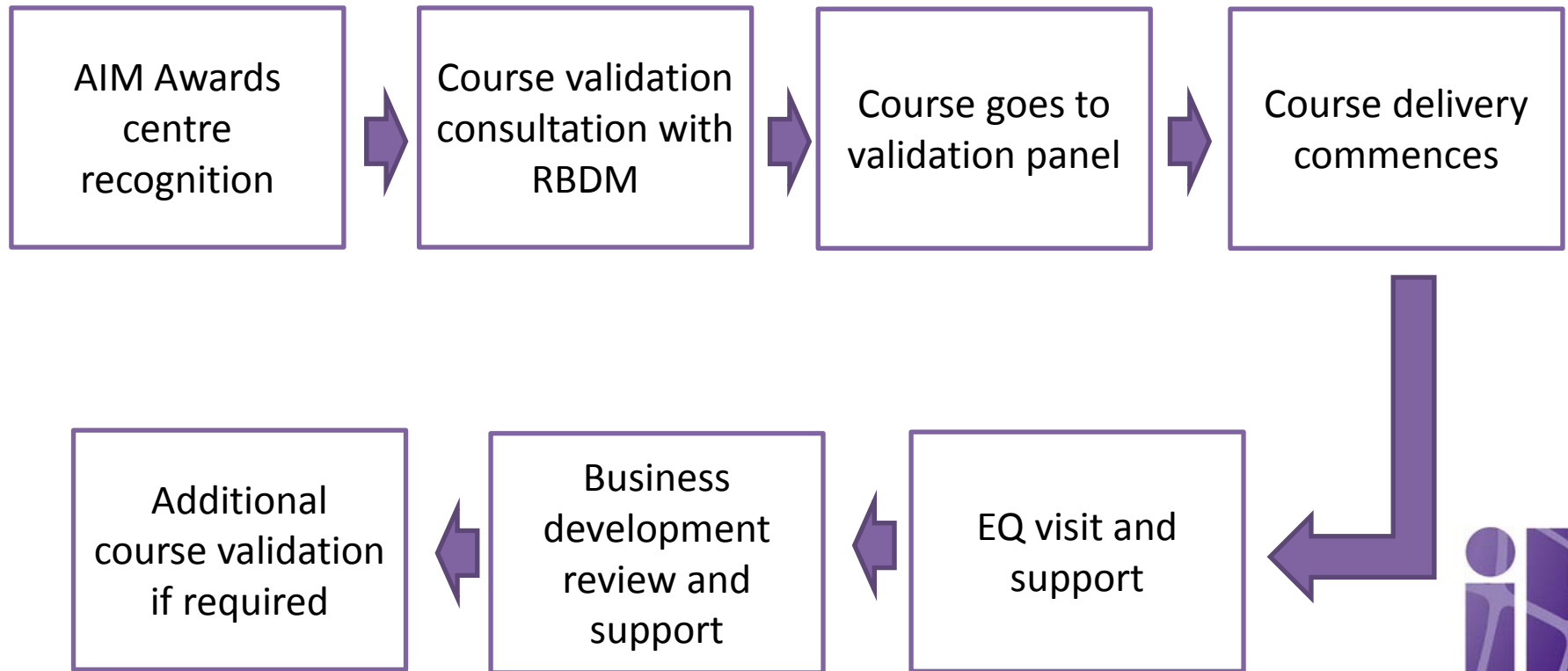
What happens next?

Becoming an AIM Awards IF Investing in Your Future Centre

IF you already work with us for other AIM Awards provision (eg regulated qualifications) you will still need to complete the Investing In Your Future approval process. This is because we need to assess your eligibility against the performance criteria of the 7 IF Quality Standards. It is your responsibility to demonstrate how you meet the requirements for each Quality Standard and associated Performance Criteria.

We ask that you provide evidence in support of each Performance Criterion so please tell us about your policies, processes and

Process



Example



Course Validation Application

1 CENTRE DETAIL

Centre name:	
AIM Awards Recognised Centre?	Yes or No
Centre Contact Name:	
Centre Quality Contact:	
AIM Awards RBDM:	

2 PROPOSED COURSE DETAIL

Course Title:	
Total Course Delivery Hours:	
Estimated number of learners:	
Estimated number of cohorts:	
Simulation Permitted?	Y/N



3 COURSE STRUCTURE

Component Title:	
Component Delivery Hours:	
Component Sector:	
Simulation Permitted?	Y/N

Component Summary

This component has <<insert amount>> standards

1	
2	
3	
4	
5	

Example

4 COMPONENT STANDARDS & ASSESSMENT

Standard 1	
You will:	
You must know/be able to:	
a.	
b.	
c.	
d.	
e.	
Assessment:	

*Insert additional component information as required

5 ADDITIONAL ATTACHMENTS REQUIRED

Please attach the following information to this application

- Scheme of Learning for this course
- Evidence of Tutor and Quality Assurer qualifications or experience

Pricing

IF Investing in Your Future - set up Fees	
Process	Price
IF Investing in Your Future Recognition	Includes- AIM Awards recognition support Course validation consultation 1 st course validation 1 annual EQA visit Annual business reviews and ongoing flexible support Online Portal Access
Total	£1200 (£620 for existing in year AIM Awards Centres)
Additional Course Validations	£100 per course
Additional EQA Visits (<i>Additional EQA visits may be deemed necessary for multiple sites</i>)	£260
Certification Centre have option of registering learners on validated courses with AIM Awards IF Investing in Your Future who will then receive an official AIM Awards IF Investing in Your Future certificate or centres may purchase a licence to certificate template to produce in house AIM Awards IF Investing in Your Future certificates for learners.	
Registration and Certification by AIM Awards IF Investing in Your Future	Annual Licence to Certificate
£7 per learner per validated course	£100 – per year

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Our partner organisations

