

Creative Industries

Updated on 1st April 2021

The following qualifications have been identified as being in **Category A** in the VTQ Contingency Regulatory Framework (VCRF). This means that the qualification is used to establish professional competence and is not eligible for teacher assessed grades.

There are adaptations that can be applied to the assessments taking place in the 2020-21 academic year. This means that the specific areas mentioned below can be applied but the rest of the qualification must be completed and evidenced in full.

Qualifications which have been designated as being category A have been reviewed by the team at AIM and where appropriate, professional body guidance sought to confirm that the adaptations would be accepted.

The following qualifications now include adapted assessment.

Theatre and Live Events

AIM Qualifications Level 2 Certificate in Theatre Support: Costume and Wardrobe	601/5273/4
AIM Qualifications Level 3 Certificate in Technical Theatre: Sound, Light and Stage	601/5275/8
AIM Qualifications Level 2 Certificate in Supporting Live Events and Promotion	601/5183/3
AIM Qualifications Level 2 Certificate in Technical Theatre Support: Sound, Light and Stage	601/5274/6
AIM Qualifications Level 3 Certificate in Theatre Operations: Costume and Wardrobe	601/5272/2
AIM Qualifications Level 3 Diploma in Live Events and Promotion	601/5184/5

Community Arts

AIM Qualifications Level 2 Certificate in Community Arts Administration	601/5278/3
AIM Qualifications Level 3 Diploma in Community Arts Management	601/5279/5

Media Creation

AIM Qualifications Level 3 Diploma in Media Creation, Production and Craft Support	601/8449/8
AIM Qualifications Level 3 Diploma in Creative and Digital Media	601/3413/6
AIM Qualifications Level 4 Diploma in Interactive Design and Development	601/2520/2
AIM Qualifications Level 4 Diploma in Interactive Media	600/9862/4

Creative and Cultural

AIM Qualifications Level 2 Award in Principles of the Creative and Cultural Sector	601/5178/X
AIM Qualifications Level 2 Award in Principles of the Cultural Heritage Sector	601/5177/8
AIM Qualifications Level 2 Certificate in Cultural Heritage	601/5179/1
AIM Qualifications Level 2 Certificate in Supporting Cultural Venue Operations	601/5180/8
AIM Qualifications Level 3 Certificate in Cultural Venue Operations	601/5182/1
AIM Qualifications Level 3 Certificate in Principles of the Creative and Cultural Sector	601/5181/X
AIM Qualifications Level 3 Diploma in Cultural Heritage	601/5185/7

Design

AIM Qualifications Level 2 Certificate in Design	601/5330/1
AIM Qualifications Level 2 NVQ Certificate in Design Support	601/5270/9
AIM Qualifications Level 3 NVQ Diploma in Design	601/5271/0

Photo Imaging

AIM Qualifications Level 3 Certificate in Photo Imaging	603/0347/5
AIM Qualifications Level 3 Diploma in Photo Imaging	603/0349/9
AIM Qualifications Level 4 Diploma in Photo Imaging	603/0767/5

Digital Marketing

AIM Qualifications Level 3 Diploma in Digital Marketing	601/4333/2
AIM Qualifications Level 4 Diploma in Digital Marketing	601/4332/0
AIM Qualifications Level 4 Diploma in Marketing Communications (Advertising)	600/6698/2

Libraries

AIM Qualifications Level 3 Diploma in Libraries, Archives and Information Services	601/5283/7
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Music Business

AIM Qualifications Level 3 Diploma in Music Business (Record Label)	601/5276/X
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Public Relations

AIM Qualifications Level 4 Diploma in Public Relations	601/3034/9
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All qualifications

These suites of qualifications require an element of evidencing practical skills and the adaptation allows learners to evidence this but with simulation and remote observations. The witness statements can be completed by a supervisor and submitted to the assessor for assessment.

Update to the requirements in the qualification handbook

Practical Activity

Evidence may be assessed by direct observation of performance and must consist of at least two of the following:

- annotated photographs
- detailed witness statements, these can be completed by a supervisor and then assessed by the assessor.
- video (with narration or written log)
- learner log/evaluation
- peer observation report
- remote observation – this will be evidenced by recording of the observation or screen shots/transcripts

Any components which state that observation of practical ability must be shown as part of the assessment criteria can be presented remotely and with use of video/photographs.

Artefact/product evidence and resource requirements

Where the unit requires learners to produce an artefact or physical product, the artefact or product must be provided for the Internal and External Verifier unless this is impractical (for example if the product is consumable), in which case several annotated photographs, audio or video recordings of the artefact are acceptable evidence. This will apply to those unable to provide physical evidence for external verification.

Authenticity of learner evidence and activity

A learner declaration that all work produced is their own – an electronic confirmation will be accepted.