

## Counselling and therapeutic qualifications

Our suite of counselling qualifications are available from level 2 to level 6 and are suitable for learners at different stages of their counselling careers. Our level 4 qualification has been designed in line with the registration and membership requirements of both the National Council of Psychotherapists (NCS) and the British Association for Counselling and Psychotherapy (BACP).

### Why we're different?

- Qualifications at level 3 and above are graded to recognise a learner's strengths
- Our assessments use '*reflective learning*' techniques to encourage self-development, mirroring common practice in the counselling industry
- Our level 3 counselling qualification is one of only a few in the UK to carry UCAS points
- Our qualifications focus on applied practice, not just theory

## Creative qualifications

AIM offers a wide variety of subjects from level 2 awards to level 3 diplomas. Qualifications include: interior design, creative and digital media, creative entrepreneurship for the music industry, cultural heritage, esports, digital marketing, the award-winning games, animation and VFX skills suite (designed in partnership with NextGen Skills Academy), and many others.

### Why we're different?

- AIM is the only awarding organisation specialising in the creative industries sector
- Many qualifications are also included within relevant apprenticeship frameworks issued by Creative and Cultural Skills Industries

## AIM Qualifications and Assessment Group

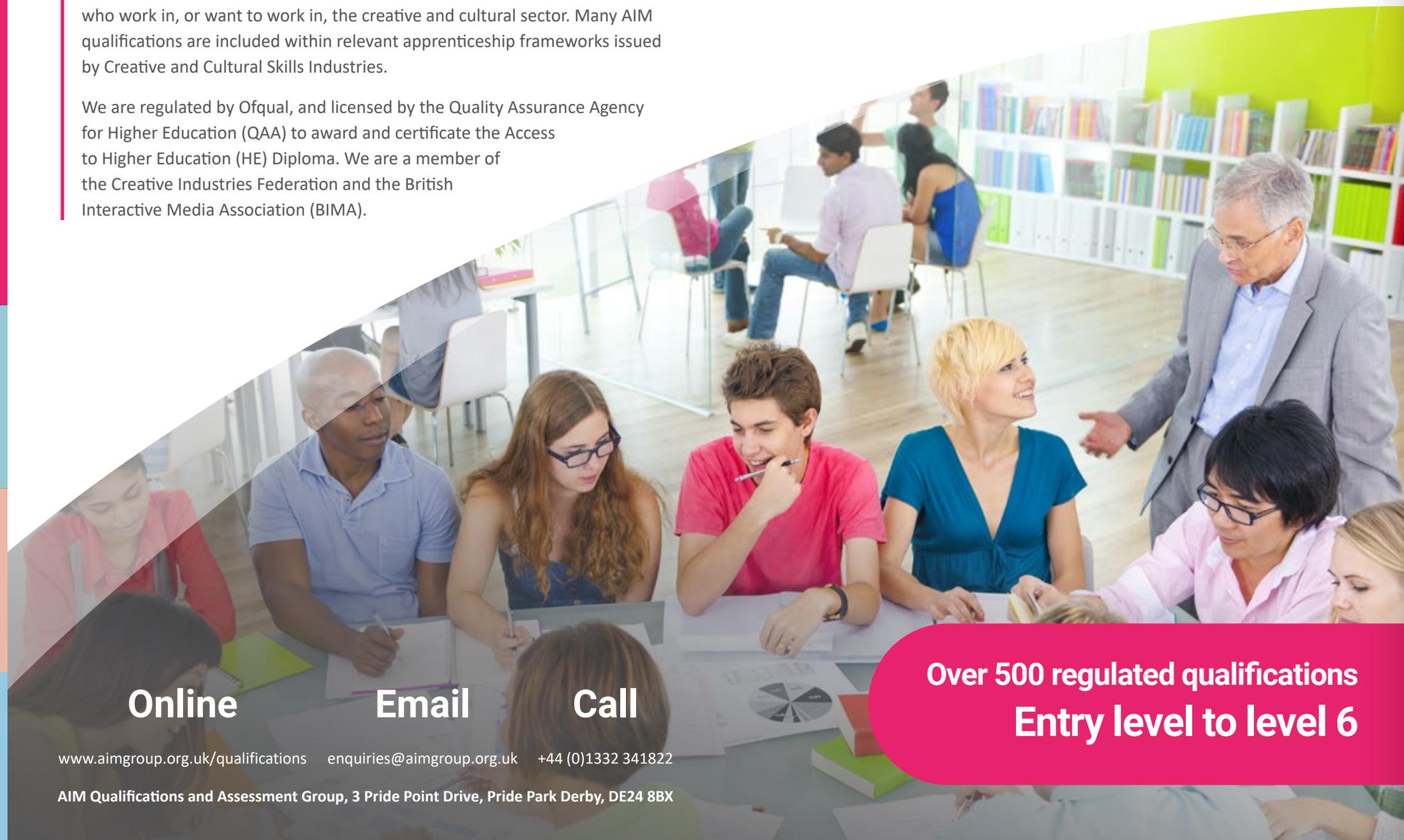
We are a leading, international, Awarding Organisation (AO) and a registered apprenticeship End-Point Assessment Organisation (EPAO). We are specialists in the creative industries sector and offer a range of qualifications for learners who work in, or want to work in, the creative and cultural sector. Many AIM qualifications are included within relevant apprenticeship frameworks issued by Creative and Cultural Skills Industries.

We are regulated by Ofqual, and licensed by the Quality Assurance Agency for Higher Education (QAA) to award and certificate the Access to Higher Education (HE) Diploma. We are a member of the Creative Industries Federation and the British Interactive Media Association (BIMA).



# AIMQUALIFICATIONS

Nationally accredited and regulated



Online

Email

Call

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AIM Qualifications and Assessment Group, 3 Pride Point Drive, Pride Park Derby, DE24 8BX

Over 500 regulated qualifications  
Entry level to level 6

## Introducing AIM

AIM Qualifications is an awarding body otherwise known as an awarding organisation or exam board.

We design and develop qualifications, and certificate the recognition of learning outcomes (knowledge, skills and/or competences) of an individual, following an assessment and quality assurance process.

We have over thirty years' experience developing high-quality qualifications that meet the needs of employers and learners. We approve the centres (colleges, training providers etc) that deliver our qualifications and work closely with them to ensure high-quality delivery so that we can certify their successful learners. We also develop innovative products and services to support our centres and learners.

## Access to Higher Education

### Diplomas and pre-access courses

AIM Access to HE diplomas cover a range of subject areas including animal science, business and finance, education, health and medicine, humanities, creative industries, motorsport engineering, social work and others. Our popular diplomas enable learners to progress onto a higher education degree and the pre-access qualifications prepare learners for progression onto the full Access to HE diploma.

#### Why we're different?

- Unlike many other AVAs, AIM does not mandate the number of assignments or the assessment methods used to assess learners
- Tutors can be innovative and use holistic and smart assessment
- Moderation is undertaken remotely
- Our team of experienced moderators sample a selection of student work at differing points of the year, allowing centres to plan ahead

## Specialised and compliance qualifications

AIM offers a wide range of specialist qualifications in, for example, animal care, befriending, raising awareness of domestic abuse, safeguarding skills etc and compliance qualifications in food safety and health and safety in the workplace.

#### Why we're different?

- We pride ourselves on offering the best possible customer service, and are always on hand to help if you have any questions
- Centres are assigned a dedicated, named team to enable us to respond quickly to your enquiries

## Education qualifications

AIM offers suites of qualifications in teaching, assessing, IQA, forest school, mentoring and youth work (and more).

Our suite of **teaching qualifications** (level 3 award to level 5 diplomas) are for people who are new to, or are experienced in, teaching/training, and for individuals working as assessors and wanting to achieve a teaching qualification.

Our suite of **youth work qualifications** (level 2 to level 3 certificate) develop youth work practitioners as recognised by the Joint Negotiating Committee (JNC). They are suitable as introductions for young/new leaders to employees undertaking youth work duties on their own initiative or with supervisory responsibility for small projects eg a weekly club.

#### Why we're different?

- Our qualifications are developed in partnership with industry experts eg National Youth Agency (NYA), Education and Training Standards (ETS)
- Our products are flexible enough to be delivered in a range of settings, from small providers to large colleges both nationally and internationally

## English as a second language

Our internationally acclaimed **STEP TO** books are designed for students preparing for Anglia English as a Second Language examinations. Ten books range in skill level from beginner to masters, the final three books (Advanced, Proficiency and Masters) are Ofqual accredited.

Our entry level award qualifications, **English for Employment**, are designed to improve the speaking and listening skills of non-English speaking workers. They provide job specific, functional speaking and listening skills and cover oral and comprehension-based interactions with customers.

#### Why we're different?

- Collaboration with experts in the industry such as Anglia Examinations and EEG (English Education Group)
- Using tried and tested methods of on-line and face to face delivery
- Our approach to testing encourages and motivates students to make clear and effective progress

## AIMVOCs and foundation learning

AIMVOCs are unique qualifications designed to enable learners to access vocational qualifications from entry level 1 through to level 2. Learners can complete varying sizes of qualification at each level and build up achievement in incremental stages.

#### Why we're different?

- AIMVOCs support intrinsic motivation for learners, and support character education
- Optional Employability skills, Maths, Literacy and ICT components
- Flexible assessment methods and progression opportunities, allowing centres to devise programmes personalised to the individual