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AIM Qualifications and Assessment Group, 3 Pride Point Drive, Pride Park Derby, DE24 8BX

AIM has over **500 nationally accredited and regulated qualifications** across many sectors, including:

- Creative
- ESOL
- Specialised
- AIMVOCs
- Education
- Counselling and therapeutic
- Foundation learning

With more in development...

AIM Qualifications and Assessment Group

We are a leading, international, Awarding Organisation (AO) and a registered apprenticeship End-Point Assessment Organisation (EPAO). We are specialists in the creative industries sector and offer a range of qualifications for learners who work in, or want to work in, the creative and cultural sector. Many AIM qualifications are included within relevant apprenticeship frameworks issued by Creative and Cultural Skills Industries.

We are regulated by Ofqual, and licensed by the Quality Assurance Agency for Higher Education (QAA) to award and certificate the Access to Higher Education (HE) Diploma. We are a member of the Creative Industries Federation and the British Interactive Media Association (BIMA).



**Counselling and
therapeutic subjects**

Counselling Qualifications
Level 2 Award to level 6 Diploma

AIM Qualifications in Counselling Skills

Level 2 Award to level 6 Diploma

AIM's suite of contemporary counselling qualifications is suitable for both aspiring and practicing counsellors and is well respected throughout the industry.

The suite comprises:

- Level 2 Award in Introduction to Counselling Skills
- Level 2 Certificate in Counselling Skills
- Level 3 Certificate in Counselling
- Level 4 Diploma in Counselling Practice
- Level 5 Diploma in Psychotherapeutic Counselling
- Level 6 Diploma in Psychotherapeutic Counselling (Informed by research)

What you need to know about AIM counselling qualifications

- The suite offers a seamless and clearly defined progression route to becoming a qualified counsellor
- The qualifications are developed in partnership with professional, practicing counsellors who are experts in the industry
- Our assessments use '*reflective learning*' techniques to encourage self-development, mirroring common practice in the counselling industry
- Unlike many other qualifications, AIM's counselling qualifications focus on applied practice, not just theory
- Qualifications at level 3 and above are graded to recognise a learner's strengths
- The level 3 certificate carries UCAS points - one of only a few counselling qualifications to do so
- They are designed to meet the requirements for the accreditation of counsellors
- Our level 4 qualification has been designed (as far as possible) to meet the registration and membership requirements of both the National Counselling Society (NCS) and the British Association for Counselling and Psychotherapy (BACP)

Learner development

Learners are assessed using reflective learning techniques to encourage self-development. This method of self-development is common practice in the counselling industry, so learners and employers are familiar with the process.

Assessments already in place

To save you time and resources, AIM assessments are all set up and ready to go but can also be contextualised.

Blended practice optional module

An optional '*blended practice*' module in the level 4 diploma enables learners to develop an understanding of working with clients online as well as face to face 'in the room'. It encourages learners to explore the impact that this way of working may have on practitioner and client.

Why centres work with AIM

Regular workshops

Networking events provide a platform for sharing ideas, learning from best practice and updates on new regulatory requirements or planned development activity.

Dedicated support

- Moderators and examiners with subject specific knowledge and experience
- Responsive, friendly, named, customer experience advisors
- A dedicated centre lead to monitor your organisation's quality assurance systems to ensure compliance

For more information

For more information or to download our qualification handbooks, visit:

www.aimgroup.org.uk/qualifications