

# The UK's Creative Industries

## WHAT ARE THE CREATIVE INDUSTRIES?



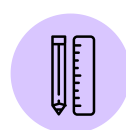
Advertising and Marketing



Architecture



Crafts



Design (product, graphic, fashion)



Film, TV, video, animation, VFX/SFX, radio & photography



IT, video games, software and computer services ('creative tech')



Museums, galleries, libraries and heritage



Music, performing and visual arts



Publishing



Almost **1 in 8** UK businesses are creative businesses



**95%** of creative businesses employ fewer than 10 people



The Creative Industries contribute **£101.5bn** gross value added (GVA) to the UK economy...

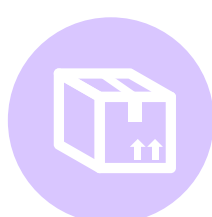


... which is greater than the automotive, aerospace, life sciences and oil and gas industries **combined**

The Creative Industries are growing at more than **twice the rate** of the economy as a whole...



... and in all parts of the UK: by almost **60% in Scotland** and **35% in the West Midlands** between 2010 and 2017 (GVA)



The Creative Industries export **£46bn** in goods and services worldwide, and account for almost **12% of UK services exports**



Jobs in the UK's Creative Industries are growing at **three times** the UK average



A **third** of the sector's workforce are **self-employed**



The Creative Industries employ over **2 million** people in the UK and are projected to create an additional one million jobs by 2030



**Global talent** has been vital to the sector's world-leading reputation, innovation and economic success