



## Merger Update 1: Names and Contacts

14 July 2022

Some of the first changes you will notice **on 1 September** will be those relating to our brand and contact details, which are shown below.

### Organisation Name and Logo

The merged organisation will be known as **AIM Qualifications and Assessment Group** (abbreviated to **AIM**) and will use the corporate logo shown at the top of this update.

AIM has four **sub brands** which will be retained. These are shown below:



Learner certificates, qualification titles and specifications, policies and guides etc will all reflect the AIM Qualifications branding. Some of these changes will be implemented ready for 1 September, other changes will be phased in.

### Location

The registered office will be:

**AIM Qualifications and Assessment Group, 3 Pride Point Drive, Pride Park, Derby DE24 8BX.**

Note: The new organisation will also continue to operate out of our current Wolverhampton office: Aldersley House, Overstrand, Pendeford Business Park, Wolverhampton WV9 5HA.

### Telephone Enquiries

The main switchboard number for both offices will be: **+44 (0)1332 341822**

This number should be used for all general enquires except end-point assessment queries which should be directed to: +44 (0)1332 224654. This hasn't changed for current AIM centres.

### Email Enquiries

The main email address for both offices will be: **enquiries@aimgroup.org.uk**

This address should be used for all general enquires except end-point assessment queries which should be directed to: **assessment@aimgroup.org.uk**. This hasn't changed for current AIM centres.

### Account Managers

Each centre will be allocated an account management team fronted by a Customer Experience Adviser (formerly known as Business Support Officers at Open College Network West Midlands). The Customer Experience Adviser can be contacted on the general email and telephone numbers shown above. They can also direct you to the best person to respond to your call at either the Derby or the Wolverhampton office.

Details of your key contacts will be shown on the website.