



AIM Awards Suite of Skills for the Creative Industries Qualifications



The AIM Awards Suite of Skills for the Creative Industries Qualifications supports entry to creative professions. The qualifications provide an introduction to the development of the skills needs of the creative sector in the following areas:

- ✓ Digital Careers
- ✓ Games Design
- ✓ Screen and Media Production
- ✓ Performing Arts
- ✓ Photography
- ✓ Art and Design
- ✓ Craft
- ✓ Music

Our flexible structure at Levels 1 and 2 enable centres to design their own balance of content that includes technical and sector specific options combined with support for learner employability. The aims of these qualifications are to develop confidence in an individual's creative abilities, develop technical skills and knowledge through the use of a variety of techniques, processes and media.

They are ideal for Traineeships, to support progression to Level 3 qualifications or to run as short taster and/or re-engagement courses.



Our new Level 2 courses in Skills for the Creative Industries (Media and Games Design) have been very successful and the learners are quickly developing some strong skills, as well as greatly enjoying the course.



Mike Jaques, Sunderland College's Curriculum Leader for Digital

The AIM Awards approach to working with our providers is very much one of partnership. All centres delivering these qualifications for the creative industries are invited to join our free Provider Network which includes ongoing support for qualification management and delivery, regular CPD workshops and a flexible yet comprehensive external verification service.

To find out more about these qualifications and our Award Winning Level 3 Qualifications in Games, Animation and VFX Skills, please contact us today!



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