



AIM
CONFERENCE
& AWARDS
15.10.2024



Sponsorship opportunities



SPONSORSHIP OPPORTUNITIES

Sponsorship of the AIM Conference and Awards is a great way to increase your company's visibility both before, throughout and after the conference.

We have put together a limited number of sponsorship packages, all of which will help you to showcase your services and products to delegates, many of whom could be current or future clients/customers.

For further information, please contact the AIM Marketing Team for more information
marketing@aimgroup.org.uk

CONFERENCE SPONSOR

One opportunity **£5000 + VAT**

The main conference sponsor will receive recognition before the event, during the event and in post-event communications. This is a fantastic opportunity to really make an impact on delegates and is an exclusive offer.

For this package we are pleased to offer:

- Conference brochure: Your logo will be displayed exclusively on the outer cover. Plus 150 words, your logo and contact details inside the conference brochure.
- Conference website: Listing and logo on the AIM conference website
- Promoted in pre-event advertising
- Free exhibition space for a stand in the conference exhibition area.
- Recognition of your support on the day in opening slides used during the morning's conference
- Two free tickets to the full event including the workshops, lunch and refreshments (worth £158)

EXHIBITION SPONSOR

One opportunity **£1500 + VAT**

The exhibition will be available all day for delegates to visit, and lunch and refreshments will be served in the same room giving your business maximum exposure to all delegates.

The main exhibition sponsor package includes:

- 3m x 2m exhibition space in Affinity 2
- Listing and logo on AIM website
- Promoted in pre-event advertising
- 150 words, logo and contact details in conference programme
- Insert in the delegate packs
- Two full event tickets with lunch and refreshments

EXHIBITION STAND SPACE

12 spaces **£350 + VAT**

The exhibition will be available all day for delegates to visit, and lunch and refreshments will be served in the same room giving your business maximum exposure to all delegates.

The package includes:

- 3m x 2m exhibition space in Affinity 2
- Listing and logo on AIM website
- Promoted in pre-event advertising
- 150 words, logo and contact details in conference programme
- Two full event tickets with lunch and refreshments

LUNCH SPONSOR

One opportunity **£500 + VAT**

Make an impression as the official Lunch Sponsor:

- Recognition on table signage during lunch
- Recognition on table signage at hydration stations set throughout the day (for tea, coffee, water, snacks and fruit)
- Listing and logo on AIM website
- Promoted in pre-event advertising
- Logo in conference programme
- Logo in main room conference slide
- One full event ticket with lunch and refreshments

AWARD SPONSORS

Six opportunities **£300 + VAT**

Opportunities include:

- Listing and logo on AIM website
- Logo in conference programme
- Promoted in pre-event advertising
- Logo on conference slides (relevant to the award being sponsored)
- Acknowledgement/logo in the trophy box
- One event ticket with lunch and refreshments

Please select your preferred award category and we will do our best to accommodate.

Award categories

1. Apprenticeship Provider/Employer of the Year
2. Access to Higher Education Centre of the Year
3. Bespoke Accreditation Centre of the Year
4. Quality Mark Centre of the Year
5. AIM Recognised Centre of the Year
6. Apprentice of the Year



